TO ALL REGION PERSONNEL
JUNE 29, 1998

JULY WINSTON $1.00 OFF 2-PACKS
IS SCHEDULED TO SHIP TO RETAIL:
7/13/98

IF OLDER (MAY) WINSTON .70¢ OFF 2-PACKS
PRODUCT REMAINS AT RETAIL,
IT CAN BE CONVERTED
TO $1.00 OFF 2-PACKS.
(SEE ATTACHED 3RD QTR WORK PLAN INFO)

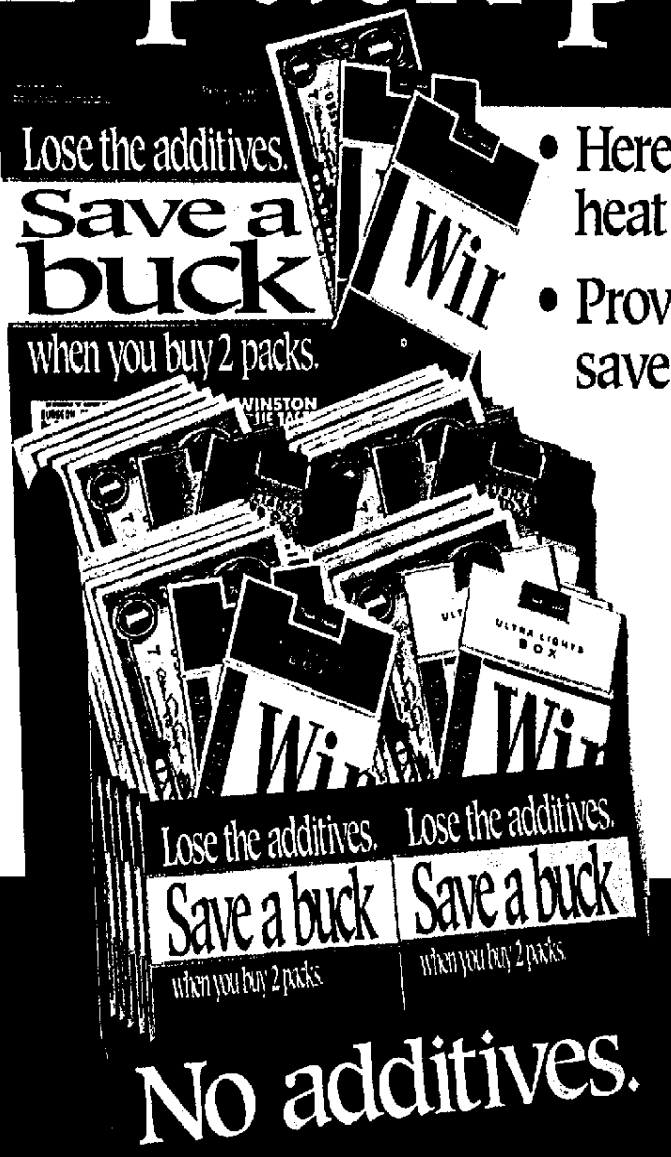
**** * BE SURE EVERY EFFORT IS MADE TO MOVE***
.70¢ WINSTON THROUGH PRIOR TO
ORDERING CONVERSION SHEETS * *

51861 2058

Source: https://www.industrydocuments.ucsf.edu/docs/xfcn0000

PTD IN USA

$1.00 off with 2-pack purchase.



- Here's a summer promotion to heat up your sales.
- Proven traffic builder – smokers save a buck with 2-pack purchase.
- Eye-catching packaging highlights full flavor, lights and ultra-light styles.
- Fully integrated support materials include counter display and paster.

No additives.

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